

DLU COSMETICS

# COMMERCIAL MAKEUP APPLICATION INFO & PRICING GUIDE





THANK YOU FOR DOWNLOADING DLU COMMERCIAL  
MAKEUP INFO AND PRICING GUIDE!



DLu Cosmetics brings everything you need for your makeup service that will leave you or your client looking natural and great in person, as well on HD camera and video. This service covers a basic look for High Definition makeup. We use techniques and products for makeup that lasts for hours and are custom to your commercial makeup need.

We are here to enhance your unique and natural beauty, whether you are desiring a classic look, a no makeup look or one that is a little more enhanced, we are here for you!

*Carilme*

DLu Cosmetics. Illuminating Divine beauty from the Inside Out

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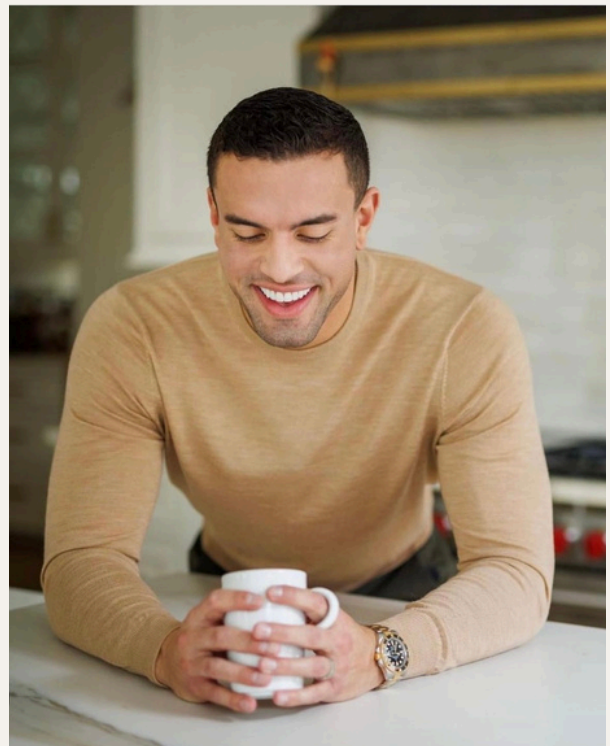
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# WHAT TO EXPECT

We have a very different approach to makeup application. We are here to help you look your best and fit your specific commercial makeup need using high quality tools and products. Infection control is a priority. We bring professional lighting, a table and client chair, as needed.

With DLU Cosmetics, we partner and collaborate with you to design the look you are looking for.

We use airbrush foundation to leave your skin ready for hi-definition cameras, perfect for commercial shoots and professional media looks. Airbrush foundation produces the highest quality, long lasting, beautiful and natural looking skin ready for HD cameras.



# INFECTION CONTROL



## SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken infection control very seriously. We properly clean and disinfect our makeup kits, brushes and surfaces. Please be assured that we are following state and federal regulations as well as utilize Personal Protective Equipment (PPE) and disinfection protocols to limit transmission of ALL diseases, not just Covid-19.

You can be sure we are doing everything to limit the spread of any diseases and viruses on our end .

## COVID-19

# PRICING GUIDE



# DLU COMMERCIAL RATES

Commercial rates listed include basic makeup applications on location anywhere in the metro Atlanta area. The client will be billed for the length of time reserved on the makeup artist's calendar or for the actual time the makeup artist is on site, whichever is longer. See hourly rates below:

ONE FACE APPLICATION RATE	\$250, UP TO 2HRS)
• A 4-HOUR RATE	\$450
• A 6-HOUR RATE	\$650
• AN 8-HOUR RATE	\$850
• A 10-HOUR RATE	\$1000
MAKEUP ARRIVAL TIME BEFORE 6:00AM	+ \$100
OVERTIME CHARGES WILL APPLY, IF HOURS EXCEED ORIGINAL AGREEMENT.	\$150 PER HOUR.
TATTOO COVERAGE	\$75 AND UP

# OTHER PRICING CONSIDERATIONS

TRAVEL RATES

+ 30 MILES. \$1.00 PER MILE  
90 MILES + HOTEL STAY, IF NEEDED  
DUE TO START/END TIME

+ 90 MILES IS CONSIDERED DESTINATION. EMAIL  
CONTACT@DLUCOSMETICS.COM  
FOR DESTINATION TRAVEL RATES

CHANGE OF LOCATION FEE

\$100

VALET PARKING

LOCATION  
RATE

MAKEUP ASSISTANT (IF NEEDED)

+ \$100 EACH PER HOUR



# SERVICE DESCRIPTIONS

## ADULT MAKEUP APPLICATION

Enjoy your makeup application with us. We bring everything you need for your makeup service that will leave you looking natural and great in person as well on HD camera and video. This service covers a basic look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

STARTING  
AT  
\$250

## AIRBRUSH

Our signature Airbrush foundation technique will have you looking HD video and camera-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor and air pen to gently mist foundation to your face. Made for photo-ready makeup, it is exceptional for long-wearing makeup. If you've had airbrush makeup and didn't like it, try it again. You'll love our techniques.

INCLUDE  
D IN RATE

## SKIN PREP

To increase the longevity of photo-ready skin, we set aside time to incorporate the best individualized skin products appropriate for the client need, taking into consideration time allowed.

INCLUDED  
IN FULL  
MAKEUP  
RATE

## SKIN PREP, CONCEAL AND POWDER ONLY

To increase the longevity of photo-ready skin, we set aside time to incorporate the best individualized skin products appropriate for the client need, taking into consideration time allowed. You will appear great on HD camera and video. This service covers a basic look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

INCLUDED  
IN MAKEUP  
RATE

# SERVICE DESCRIPTIONS

## TATTOO COVERAGE

Want to cover that tattoo for your shoot? We're experts at tattoo coverage. Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING  
AT  
\$75

## LASHES

We customize your lashes, if needed, by determining which lash style suits your eye shape, they'll look like you were born with them., unless your specific shoot requires a more defined look.

INCLUDED  
IN  
RATE



## OWNER & FOUNDER

*Carime Griffin*

Luz Carime Griffin is the owner and founder of DLU Cosmetics, LLC, based in Atlanta, Ga. She is also a professional makeup artist providing makeup services since 2003. She offers makeup classes and workshops. Classes include, Enhancing your Natural Beauty, All About the eyes, Makeup for Media and Airbrush Fundamentals. Carime also really enjoys sharing her gift of makeup artistry as a form of ministry to help women regain their confidence, realize their self-worth, and embrace their God-given beauty.

Carime has been a makeup artist since 2003 and was one of the A-list makeup artists with Makeup Artists of Atlanta. She served on their leadership team for almost 2 years. Her makeup experience include: TV/Print, Film, Bridal and Runway

Her work has been seen on Say Yes To The Dress, Ambush Makeover and Stand Your Ground movie.

Other TV/Film experience include, Commercial shoots with Microsoft, Emory hospital, EY Global Tax Look ahead Atlanta, Atlanta Center for Cosmetic dentistry

Studio makeup application at Telemundo Atlanta for 2 years, for three-time Emmy Award Winner News Anchor Judith Martinez.

With Telemundo Atlanta, was Interviewed as one of the makeup experts in a segment titled, Nuestro Maquillaje y las Bacterias with Telemundo Atlanta News, where she discusses Makeup, Bacteria and Expiration date. With Univision Atlanta. Interviewed as one of three makeup artists on a Special Report, Impacting lives through makeup.

Some of her other Print work has been seen on The Atlantan Brides; Boys and Girls Clubs of Atlanta; Atlanta Magazine; Mama Magazine and Mujer Magazine

Speaking Engagements/Makeup Demonstrations include, Paul Mitchell School; Professional Makeup Artist Convention (PMAC); Atlanta Institute of Aesthetics; Be Mine conference, where she conducted a demonstration for middle school and high school age ladies focusing on enhancing their natural beauty; Allstars Performing Arts Academy; Makeup Artists of Atlanta Social, Media Makeup demonstration; Professional Airbrush Foundation, Instructor; The Peggy Denny Show, live demo on host; THIS DAY with BJ Arnett. WATC-TV 57

### Vision

To inspire women and young ladies to discover their true God-given beauty and identity through transformational beauty products, services and training to fully live out their royal destiny.

# CONTACT US



We travel to your location for commercial shoots

OR

You may come to our Studio located near Scenic Hwy and Webb Gin, depending on nature of shoot.

## WORKING HOURS

By Appointment Only

## STUDIO ADDRESS

TBA

## PHONE

404-723-3121

404-409-1214

## SEND US AN EMAIL

[carime@DLuCosmetics.com](mailto:carime@DLuCosmetics.com)

[contact@DLuCosmetics.com](mailto:contact@DLuCosmetics.com)

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