

# DLu Cosmetics

## *Wedding Info & Pricing Guide*





Thank you



FOR DOWNLOADING DLU'S WEDDING INFO AND PRICING GUIDE

Your wedding day is an unforgettable celebration of becoming one in perfect unity with your spouse, a gift from God. It is a special day to celebrate your love amongst your family and friends! This day will be one of the greatest moments of your life!

Let us help you enjoy the pampering and beautifying part of being the bride. We are here to enhance your unique and natural beauty, whether you are desiring a classic look or one that is even more enhanced, we are here for you!

Just relax and receive! You will look and feel radiant as you embark on your new beginning!

“You are altogether beautiful, my darling there is no flaw in you”  
SOS 4:7

*Carilme*

DLu Cosmetics. Illuminating Divine beauty from the Inside Out

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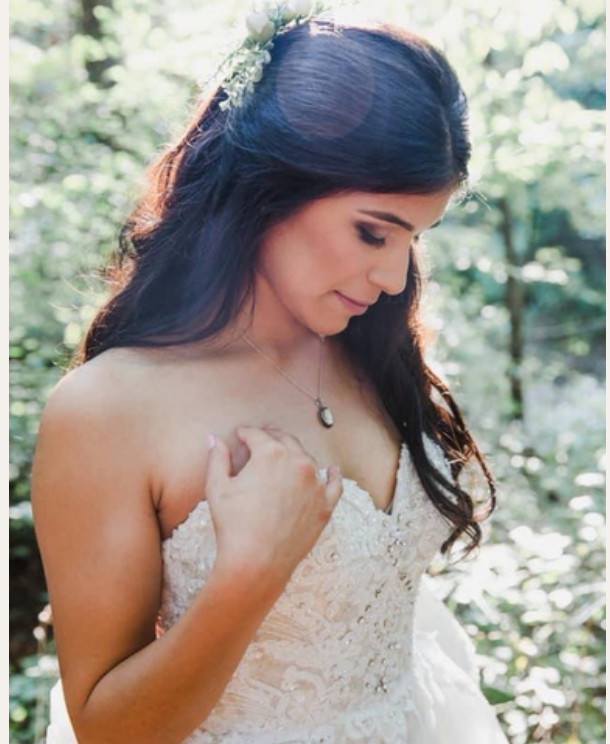
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# WHAT *to expect*

TIMELESS. Classic. ELEGANT. REGAL.  
GLAMOUROUS. looks that are YOU BUT ENHANCED  
We have a very different approach to makeup application. We aren't your "cookie-cutter" artists who make everyone look the same. There is an entire process that we go through to help you look your best!

With DLU Cosmetics, we aim to give you the royal treatment. We partner and collaborate with you to design a look you love. It's completely customized to enhance YOUR already beautiful features combined with the look you desire.

Our style is more classic, elegant, glamorous and regal. While we can do any look you like, we specialize in a makeup look that is timeless. One that enhances your natural beauty. The one you were born with but with added radiance!





## SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken infection control very seriously. We properly clean and disinfect makeup kits, brushes and surfaces. Please be assured that we are following state and federal regulations as well as utilize Personal Protective Equipment (PPE) and disinfection protocols to limit transmission of ALL diseases, not just Covid-19.

Weddings are a time where loved ones of all ages come together to celebrate, so you can be sure we are doing everything to limit the spread of any diseases and viruses on our end .

# COVID-19

*Infection Control*

# BRIDAL PRICING

## *Guide*



# WITH CARIME GRIFFIN

## *A La Carte Wedding Pricing*

BRIDE	\$195
ADDITIONAL PEOPLE (AGES 14+)	\$150
FLOWER GIRL (UNDER 13)	INCLUDED IN RATE
LUXURY SKIN PREP	INCLUDED IN RATE
FALSE LASHES OR INDIVIDUAL LASHES	INCLUDED IN RATE
*MAKEUP TRIAL (DONE IN STUDIO)	\$150
AIRBRUSH	INCLUDED IN RATE
TOUCH-UPS	\$150 PER HOUR.

# OTHER PRICING

## Considerations

TRAVEL FEE	\$0.50 PER MILE OVER 30 MILES + 75 MILES IS CONSIDERED DESTINATION. EMAIL CONTACT@DLUCOSMETICS.COM FOR RATE	
CHANGE OF LOCATION FEE (IN HOTEL)		\$50
CHANGE OF LOCATION FEE (OUTSIDE OF HOTEL OR PLACE OF INITIAL LOCATION)		\$100
VALET/ PARKING		HOTEL RATE
MEN'S MAKEUP	Must be at same hotel location or change fee applies.	\$75*
WAIT FEE	When bride and bridal party are late to begin services	\$0 BUT OT FEES MAY APPLY
OVERTIME	When service disruptions or wait times caused by the party cause the artist or stylist to run overtime	\$150 PER HOUR
GRATUITY	For parties of 6 or more	15% OF TOTAL CONTRACT



# OTHER PRICING

## *Considerations*

TATTOO COVERAGE

\$75 AND UP

TOUCH-UP KIT Full-size products to take with you on the day

\$60 AND UP

MAKEUP OR HAIR ASSISTANTS

\$50 PER HOUR  
PER ARTIST/STYLIST 2 HOUR MIN.

EARLY MORNING FEE

\$100 PER HOUR  
FOR EVERY HOUR BEFORE 6AM

# SERVICE

## Descriptions

### BRIDAL MAKEUP APPLICATION

Relax and enjoy your luxurious makeup application. Cherish the moment of being the bride. We bring everything you need for your makeup service that will leave you looking radiant in person as well on camera and video. This 1.5 hour service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

\$195

### MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything needed for makeup services for additional people who also want to look fabulous in person and on camera on your special day. This 55 min per-person service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

\$150

### LUXURY SKIN PREP ADD-ON \*A MUST HAVE WITH AIRBRUSH ADD-ON

To increase the longevity, radiance, and glow of photo-ready skin, we set aside time to incorporate Luxury Skin products and pursue individualized prep steps. Your skin will feel wonderful and look absolutely beautiful and radiant.

INCLUDED  
IN RATE

### AIRBRUSH

Our signature Airbrush foundation technique will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor and air pen to gently mist foundation to your face. Made for photo-ready makeup, it is exceptional for long-wearing makeup.

INCLUDED  
IN RATE

# SERVICE

## Descriptions

### FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them. Unless you opt for a more dramatic glam look.

INCLUDED IN  
RATE

### TATTOO COVERAGE

Want to cover that tattoo for your wedding day? We're experts at tattoo coverage. Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING  
AT  
\$75

### TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our hair and makeup artists will be fully present on your wedding day to be sure you always look picture perfect.

FROM  
\$150 PER HOUR PER  
ARTIST/ STYLIST

# BRIDAL BEAUTY

## packages



### ALL ABOUT THE BRIDE

#### MAKEUP AND HAIR

##### \$650 (Relax & Be The Bride)

- 1 Makeup and Hair Trial (In Studio)
- 1 On-Location Makeup For Bride
- 1 On-Location Hair For Bride
- 1 Luxury Skin Prep
- 1 Airbrush Add-On
- 1 Lash Add-On
- 1 lipstick and setting powder included for day of wedding touch up

This package is for bride only and may be booked with an Artist who is also a hairstylist who will do both hair and makeup or with a makeup artist and hair artist separately. Rate remains the same. Does NOT include parking or extended travel fees.

### THE LUXURY BRIDE

#### MAKEUP ONLY

##### \$450 (Relax & Receive)

- 1 Bridal Makeup Trial (In Studio)
- 1 On-Location Makeup For Bride
- 1 Luxury Skin Prep
- 1 Airbrush Add-On
- 1 Lash Add-On
- 1 lipstick and setting powder included for day of wedding touch up
- Makeup artist will stay on site for an additional 30 minutes, if needed

#### MAKEUP ONLY WITH 1 ADDITIONAL PERSON

##### \$550

(Makeup Trial and touch up products for bride only)

### THE RED CARPET BRIDE

#### MAKEUP ONLY WITH 8 FRIENDS

##### \$3,500 (Once in a Lifetime)

- 1 Bridal Makeup Trials (In Studio)
- 1 On-Location Makeup For Bride
- Makeup For 8 Additional People
- Airbrush Add-On For Bride +8
- Lash Add-On For Bride +8
- 4 Hours of Makeup Touch-Ups\*
- 1 Group Makeup Class for up to 8 in Studio
- Touch up wedding products for bride
- 1 Signature Makeup Class of Your Choice (After Honeymoon) Free

### THE RED CARPET BRIDE

#### MAKEUP/HAIR WITH 8 FRIENDS

##### \$4,650 (Once in a Lifetime)

DETAILS SAME AS ABOVE BUT ALSO INCLUDES HAIR TRIAL FOR BRIDE AND ON-LOCATION HAIR FOR BRIDE AND 8 ATTENDENTS

\*after contract time ends. Additional hours available. Request custom quote.

## PACKAGES

# All About The Bride



Keeping your wedding small and intimate? This bridal package is designed for hair and makeup for the bride only.

We travel to your location day of wedding and bring everything you need so you can relax and enjoy your luxurious makeup application process..

Your DLU makeup and hair Artist will arrive 15 minutes early to set up. Our artists will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!); we also require power outlets for our tools.

Your DLU makeup artist will arrive with a professional makeup kit stocked with high quality brands that look beautiful on video and camera.

Your artist also comes with Professional Makeup Lighting so you don't have to worry about bad lighting during your beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup and hair trials before the wedding day are performed at our studio in Lawrenceville, Georgia..

*Secure Your  
Wedding Date*

50% OF TOTAL  
CONTRACT

Balance due 7 days before your  
wedding day.

SCHEDULE A FREE 10 MINUTE  
PHONE CONSULT

## PACKAGES

# The Luxury Bride



Wedding days aren't just about marrying the person you love. It's about creating memories that last a lifetime.

In the Luxury Bride Package, we travel to your location day of your wedding and bring everything you need to relax and enjoy your makeup process. The Luxury Bride Package includes luxury makeup services for you ONLY.

Your DLU Artist will arrive 15 minutes early to set up. Our artists and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (tools, and tweezers near eyes!); we also require power outlets for our tools.

Your DLU makeup artists will arrive with a professional makeup kit stocked with high quality brands that look beautiful on video and camera.

Your artist also comes with Professional Makeup Lighting so you don't have to worry about bad lighting during your beauty services.

Makeup artist will also stay on site for an additional 30 minutes after services are completed.

The Luxury Bride Package ALSO includes luxury makeup services for you and ONE other person, for just \$100 more.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup trials are performed before the wedding day at our studio in Lawrenceville, Georgia.

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PHONE CONSULT

## PACKAGES

# The Red Carpet Bride



Indulge in this once-in-a-lifetime experience. The Red Carpet Bride is designed to provide the ultimate luxury during your engagement and after your wedding.

In the Red Carpet Bride Package, we travel to your location day of your wedding and bring everything you need to relax in style. You'll also enjoy beauty services before and after your wedding: A group makeup class before your wedding, a personal touch up wedding day products, a makeup class after the wedding, and more.

On your wedding day, your DLU Artists will arrive 15 minutes early to set up. Our artists and stylists will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!); we also require power outlets for our tools.

Your DLU makeup artists will arrive with a professional makeup kit stocked with high quality brands that look beautiful on video and camera.

Your artist also comes with Professional Makeup Lighting so you don't have to worry about bad lighting during your beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup and hair trials are performed before the wedding day at our studio in Lawrenceville, Georgia

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PHONE CONSULT



## OWNER & FOUNDER

*Carime Griffin*

Luz Carime Griffin is the owner and founder of DLU Cosmetics, LLC, based in Atlanta, Ga. She is also a professional makeup artist providing makeup services since 2003. She offers makeup classes and workshops. Classes include, Enhancing your Natural Beauty, All About the eyes, Makeup for Media and Airbrush Fundamentals. Carime also really enjoys sharing her gift of makeup artistry as a form of ministry to help women regain their confidence, realize their self-worth, and embrace their God-given beauty.

Carime has been a makeup artist since 2003 and was one of the A-list makeup artists with Makeup Artists of Atlanta. She served on their leadership team for almost 2 years. Her makeup experience include: TV/Print, Film, Bridal and Runway

Her work has been seen on Say Yes To The Dress, Ambush Makeover and Stand Your Ground movie.

Other TV/Film experience include, Commercial shoots with Microsoft, Emory hospital, EY Global Tax Look ahead Atlanta, Atlanta Center for Cosmetic dentistry

Studio makeup application at Telemundo Atlanta for 2 years, for three-time Emmy Award Winner News Anchor Judith Martinez.

At Telemundo Atlanta, was interviewed as one of the makeup experts in a segment titled, Nuestro Maquillaje y las Bacterias with Telemundo Atlanta News, where she discusses Makeup, Bacteria and Expiration date. With Univision Atlanta.

Interviewed as one of three makeup artists on a Special Report, Impacting lives through makeup.

Some of her other Print work has been seen on The Atlantan Brides; Boys and Girls Clubs of Atlanta; Atlanta Magazine; Mama Magazine and Mujer Magazine

Speaking Engagements/Makeup Demonstrations include, Paul Mitchell School; Professional Makeup Artist Convention (PMAC); Atlanta Institute of Aesthetics; Be Mine conference, where she conducted a demonstration for middle school and high school age ladies focusing on enhancing their natural beauty; Allstars Performing Arts Academy; Makeup Artists of Atlanta Social, Media Makeup demonstration; Professional Airbrush Foundation, Instructor; The Peggy Denny Show, live demo on host; THIS DAY with BJ Arnett. WATC-TV 57

### Vision

To inspire women and young ladies to discover their true God-given beauty and identity through transformational beauty products, services and training to fully live out their royal destiny.



# ONE-ON-ONE IN PERSON & VIRTUAL MAKEUP

## *Classes*



DLU COSMETICS  
MAKEUP CLASS

# SIGNATURE

## Makeup Classes



NATURAL BEAUTY \$250

New job? New life? Let us makeover your makeup bag to fit with your lifestyle. In this in-person or virtual class, you will learn what works and doesn't work. We'll teach you a basic beauty look.



FLAWLESS FACE \$250

Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.



MAKEUP UNDER 5 MINUTES! \$250

New mom? Got 5 minutes to get ready for that work Zoom? In this in-person or virtual makeup class, you learn how to get a gorgeous, pulled-together look in 5 minutes or less.



ALL ABOUT THE EYES \$250

Love a natural or a more dramatic eye, but no amount of YouTube tutorials help? In this class, you'll learn how to get gorgeous eye looks that are completely customized to fit your unique eye shape.

# MAKEUP

## Masterclasses



### DIY BRIDE

\$ 375

Don't have a wedding makeup artist? No problem. This in-person or virtual makeup class will teach you how to do your own wedding makeup that photographs beautifully. Great for destination brides too!



### CAMERA READY

\$ 375

Are you a bridesmaid at several weddings and want to do it yourself? This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



### AIRBRUSH FUNDAMENTALS

\$ 475

Wanting to invest in an airbrush system? Need training on how to use it? I will share fundamental information, techniques and give you all the training you need to use this tool like a pro with the right products for you!



### AGELESS BEAUTY

\$ 375

Want to minimize the appearance of fine lines or wrinkles? Prepare your skin to look beautiful and radiant! This in-person or virtual makeup class will teach how to do your own makeup in a way that compliments us best as we age.

# Before and After



# Before and After



## Before

These ladies are stunning even without makeup. Their smiles light up any room. They were concerned with makeup not lasting through the night on the wedding day.

We performed a luxury skin prep application and used airbrush makeup as well as products that allowed makeup to last all night.



## After

These ladies wanted to play up their eyes and lashes with a natural smokey eye look.

They do not wear a lot of makeup normally, so it was important for them to look like themselves but enhanced and radiant.

WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

## Client Testimonials



Nicole said...

Carime,

Thank you so much for everything you did for me, my bridesmaids, & my family. The makeup was absolutely stunning. You truly are an artist. Thank you so much & best of luck with everything.

Love,  
Nicole Grant Bonds



Morgan said...

My makeup for my wedding day is one thing I will always look back on and say I'm so glad I used Carime! She did an amazing job. She did exactly what I wanted! I got married in the middle of summer outside, crazy I know....but my makeup was still on by the end of the night. This might sound crazy too, but I jumped in the pool on my wedding night and my makeup made it through that as well. So many people were complimenting how my makeup still looked good after being in the pool, and it's all because of Carime's amazing airbrush makeup! I would definitely recommend her to anyone and I can't wait to go to an event where I can get my makeup done again!

Morgan Smith



WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

# Client Testimonials



Sarah said...

Carime,  
Thank you so much for  
doing my makeup for the wedding  
& for being so sweet & patient  
with me throughout the process!  
You brought so much peace to my  
morning getting ready & I truly  
felt surrounded by love & the Holy  
Spirit. Thank you for blessing me &  
our day so fully!! My makeup was  
absolutely perfect!! You are so gifted & I'm  
excited to see your dreams & business  
to grow & flourish! Love you, Sarah



WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

# Client Testimonials



Amy said...



Carime,  
Thank you so much for making me look like a fairy tale princess model at my wedding! You are so sweet & talented! God blessed me by putting you in my life! Thank you for putting me at ease before my wws.

Thank you for your endless support and encouragement. Your love and laughter contribute to our lives. You are our teachers, best friends, guides and favorite people in the world. We want to thank you deeply for sharing in our life.

With Love Always,  
Taylor & Amy Denton





## WHAT TO BRING TO YOUR *Makeup & Hair Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your makeup and and trial. Scheduled separately.

### MAKEUP

- Please come with your face completely clean and pre-moisturized.
- 2-3 photos of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair color.
- Specific lip color, pencil, or gloss you love, physical product, if you prefer or a picture. You have the option to purchase lip product at the studio. Prices start at \$15
- Your makeup bag with makeup products you usually wear. We want to see the colors you love.

### HAIR

- 2-3 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- Your veil or any hairpieces you're planning on incorporating into your look.
- Clip-in hair extensions if you're looking to add volume or length.
- Come with clean, dry hair. If you want to add wash, dry, and blow out, there's an additional fee of \$50, and 30 minutes will need to be added to your appointment time.

## WHAT TO HAVE ON THE

# Wedding Day

RELAX AND ENJOY BEING THE BRIDE!!

We will bring everything you need to enjoy a luxury makeup service at your home, hotel or Venue. Here are a few things your attendants need for the day to run smoothly:

## MAKEUP FOR ATTENDANTS

- Please arrive with your face completely clean and pre-moisturized.
- 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair. If bride requests a certain style for bridesmaids, we will honor her request.
- Lip product you love, if you prefer to use your own or you can choose from artist collection. You also have the option to purchase one from the artist day of.
- Please arrive 5-10 minutes before your appointment time, if you are not on site already to not potentially shorten your reserved makeup time.

## HAIR FOR ATTENDANTS

- 1 photo of hair inspiration. For best results, choose inspiration photos with your hair color.
- Any hair accessories you would like to incorporate.
- Come with clean, dry hair. If attendants want a blowout in addition to a style, there will be an additional fee. Prices start at \$50 in addition to the hairstyling fee. Must be booked in advance to account for time.

## OTHER CONSIDERATIONS

- Artists and stylists work with tools that can be hot, and tools near the eyes. We also want to avoid any of our products or tools falling on the floor. We ask that all artists and stylists have a workspace free of traffic flow to avoid accidents.
- Let us know if there are tables available for artist and stylist to lay out their hair and makeup tools. If not available, we will bring our own.



BOOK MY  
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Click [SCHEDULE TODAY](#) here or on our website and fill out form. We'll get back to you!

Questions? Let us help!  
[Schedule a Complimentary Phone Call](#)

## GET IN TOUCH

# Contact Us



Our studio is near Scenic Hwy and Webb Gin

Take 85 N, Pleasant hill to Ronald Reagan, exit Webb Gin OR 316 to Sugarloaf PKWY to Scenic Hwy and Webb Gin

### WORKING HOURS

By Appointment Only

### STUDIO ADDRESS

TBA

### PHONE

404-723-3121

404-409-1214

### SEND US AN EMAIL

[carime@DLuCosmetics.com](mailto:carime@DLuCosmetics.com)

[contact@DLuCosmetics.com](mailto:contact@DLuCosmetics.com)



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Dlu Cosmetics