

DLu Cosmetics

*Special Occasion Makeup*

*Application & Classes, Pricing*





Thank you



FOR DOWNLOADING DLU SPECIAL OCCASION MAKEUP APPLICATION & CLASSES PRICING GUIDE

Let us help you enjoy the pampering and beautifying part of getting ready for your special occasion. We are here to enhance your unique and natural beauty, whether you are desiring a classic look or one that is even more enhanced, we are here for you!

Just relax and receive! You will look and feel radiant and beautiful for your special occasion!

Dlu Cosmetics also offers a variety of in person or virtual makeup classes! Pick from our Signature or Makeup Masterclasses!

We also offer small group classes. Let's discuss which class best suits your need or want!

"You are altogether beautiful, my darling there is no flaw in you" SOS 4:7

*Carilme*

DLu Cosmetics. Illuminating Divine beauty from the Inside Out

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# WHAT *to expect*

TIMELESS. CLASSIC. ELEGANT. REGAL. GLAMOUROUS.

LOOKS THAT ARE YOU BUT ENHANCED

We have a very different approach to makeup application. We aren't your "cookie-cutter" artists who make everyone look the same. There is an entire process that we go through to help you look your best!

With DLU Cosmetics, we aim to give you the royal treatment. We partner and collaborate with you to design a look you love. It's completely customized to enhance YOUR already beautiful features combined with the look you have on your heart.

Our style is more classic, elegant, glamorous and regal, versus the passing social media trend. While we can do any look you like, we specialize in a makeup look that is timeless. One that enhances your natural beauty. The one you were born with but with added radiance!







## SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken infection control very seriously. We properly clean and disinfect makeup kits, brushes and surfaces. Please be assured that we are following state and federal regulations as well as utilize Personal Protective Equipment (PPE) and disinfection protocols to limit transmission of ALL diseases, not just Covid-19.

You can be sure we are doing everything to limit the spread of any diseases and viruses on our end .

# COVID-19

*Infection: Control*

# PRICING

# Guide



# DLU COSMETICS

## *A La Carte Pricing*

SPECIAL OCCASION/PHOTO SHOOT MAKEUP APPLICATION	\$175
AGES 14 AND UNDER	\$75
MAKEUP TRIAL	\$150
LUXURY SKIN PREP	INCLUDED IN RATE
FALSE LASHES OR INDIVIDUAL LASHES	INCLUDED IN RATE
*MAKEUP (DONE IN STUDIO)	\$150
AIRBRUSH	INCLUDED IN RATE
OVERTIME/TOUCH-UPS	\$150 PER HOUR

# OTHER PRICING

## Considerations

TRAVEL RATES	+ 30 MILES. \$.50 PER MILE 60-70 MILES + HOTEL STAY, IF NEEDED DUE TO START/END TIME	
	+ 75 MILES IS CONSIDERED DESTINATION. EMAIL CONTACT@DLUCOSMETICS.COM FOR DESTINATION TRAVEL RATES	
CHANGE OF LOCATION FEE (OUTSIDE OF HOTEL)		\$100
VALET PARKING		HOTEL RATE
MEN'S GROOMING	Must be at same hotel location or change fee applies.	\$75*
WAIT FEE	When bride and bridal party are late to begin services	\$0 BUT OT FEES MAY APPLY
OVERTIME	When service disruptions or wait times caused by the party cause the artist or stylist to run overtime	\$150 PER HOUR
GRATUITY	For parties of 6 or more	20% OF TOTAL CONTRACT



# OTHER PRICING

## Considerations

TATTOO COVERAGE

\$75 AND UP

TOUCH-UP KIT

Full-size products to take with you day of

\$20 AND UP

MAKEUP ASSISTANTS

\$50 PER HOUR  
PER ARTIST/STYLIST 2 HOUR MIN.

EARLY MORNING FEE

\$100 PER HOUR  
FOR EVERY HOUR BEFORE 6AM

# SERVICE

## Descriptions

### ADULT MAKEUP APPLICATION

Relax and enjoy your luxurious makeup application. Cherish the moment of being pampered. We have everything you need for your makeup service that will leave you looking radiant in person as well on camera and video. This 1.5 hour service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

STARTING  
AT  
\$150

### MAKEUP FOR OTHER ATTENDENTS/ SPLIT SERVICES

Create memories with your friends that last a lifetime. We bring everything needed for makeup services for additional people who also want to look fabulous in person and on camera on your special event. We also offer a split service of EYES AND BROWS ONLY OR AIRBRUSH, BLUSH HIGHLIGHT/ CONTOUR ONLY, 30-45 minute service. We use techniques and products for makeup that lasts for hours.

EITHER  
SERVICE  
\$80

### LUXURY SKIN PREP ADD-ON \*A MUST HAVE WITH AIRBRUSH ADD-ON

To increase the longevity, radiance, and glow of photo-ready skin, we set aside time to incorporate Luxury Skin products and pursue individualized prep steps. Your skin will feel wonderful and look absolutely beautiful and radiant.

INCLUDED  
IN FULL  
MAKEUP  
RATE

### AIRBRUSH

Our signature Airbrush foundation technique will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor and air pen to gently mist foundation to your face. Made for photo-ready makeup, it is exceptional for long-wearing makeup. If you've had airbrush makeup and didn't like it, try it again. You'll love our techniques.

INCLUDED  
IN FULL  
MAKEUP  
RATE

# SERVICE

## Descriptions

### FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them., unless you opt for a more dramatic glam look.

INCLUDED IN  
FULL MAKEUP  
OR ONLY  
EYES RATE

### TATTOO COVERAGE

Want to cover that tattoo for your wedding day? We're experts at tattoo coverage. Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING  
AT  
\$75

### TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our hair and makeup artists can follow you around like a celebrity on the wedding day to be sure you always look picture perfect.

FROM  
\$150 PER HOUR PER  
ARTIST

FOR COMPLETE DLU BRIDAL INFO, PLEASE DOWNLOAD WEDDING  
INFO & PRICING GUIDE

# BRIDAL BEAUTY *packages*



## ALL ABOUT THE BRIDE

### MAKEUP AND HAIR

#### \$650 (Relax & Be The Bride)

- 1 Makeup and Hair Trial (In Studio)
- 1 On-Location Makeup For Bride
- 1 On-Location Hair For Bride
- 1 Luxury Skin Prep
- 1 Airbrush Add-On
- 1 Lash Add-On
- 1 lipstick and setting powder included for day of wedding touch up

This package is for bride only and may be booked with an Artist who is also a hairstylist who will do both hair and makeup or with a makeup artist and hair artist separately. Rate remains the same. Does NOT include parking or extended travel fees.

## THE LUXURY BRIDE

### MAKEUP ONLY

#### \$450 (Relax & Receive)

- 1 Bridal Makeup Trial (In Studio)
- 1 On-Location Makeup For Bride
- 1 Luxury Skin Prep
- 1 Airbrush Add-On
- 1 Lash Add-On
- 1 lipstick and setting powder included for day of wedding touch up

### MAKEUP ONLY WITH 1 ADDITIONAL PERSON

\$550 (Trial and touch up products included for bride only)

## THE RED CARPET BRIDE

### MAKEUP ONLY WITH 8 FRIENDS

#### \$3,500 (Once in a Lifetime)

- 1 Bridal Makeup Trials (In Studio)
- 1 On-Location Makeup For Bride
- Makeup For 8 Additional People, with assistant
- Airbrush Add-On For Bride +8
- Lash Add-On For Bride +8
- 4 Hours of Makeup Touch-Ups\*
- 1 Group Makeup Class for up to 8 in Studio
- Touch up wedding products for bride
- 1 Signature Makeup Class of Your Choice (After Honeymoon) Free

\*after contract time ends.  
Additional hours available. Request custom quote.







## OWNER & FOUNDER

*Carime Griffin*

Luz Carime Griffin is the owner and founder of DLU Cosmetics, LLC, based in Atlanta, Ga. She is also a professional makeup artist providing makeup services since 2003. She offers makeup classes and workshops. Classes include, Enhancing your Natural Beauty, All About the eyes, Makeup for Media and Airbrush Fundamentals. Carime also really enjoys sharing her gift of makeup artistry as a form of ministry to help women regain their confidence, realize their self-worth, and embrace their God-given beauty.

Carime has been a makeup artist since 2003 and was one of the A-list makeup artists with Makeup Artists of Atlanta. She served on their leadership team for almost 2 years.

Her makeup experience include: TV/Print, Film, Bridal and Runway

Her work has been seen on Say Yes To The Dress, Ambush Makeover and Stand Your Ground movie.

Other TV/Film experience include, Commercial shoots with Microsoft, Emory hospital, EY Global Tax Look ahead Atlanta, Atlanta Center for Cosmetic dentistry

Studio makeup application at Telemundo Atlanta for 2 years, for three-time Emmy Award Winner News Anchor Judith Martinez.

At Telemundo Atlanta, was Interviewed as one of the makeup experts in a segment titled, Nuestro Maquillaje y las Bacterias with Telemundo Atlanta News, where she discusses Makeup, Bacteria and Expiration date. With Univision Atlanta.

Interviewed as one of three makeup artists on a Special Report, Impacting lives through makeup.

Some of her other Print work has been seen on The Atlantan Brides; Boys and Girls Clubs of Atlanta; Atlanta Magazine; Mama Magazine and Mujer Magazine

Speaking Engagements/Makeup Demonstrations include, Paul Mitchell School; Professional Makeup Artist Convention (PMAC); Atlanta Institute of Aesthetics; Be Mine conference, where she conducted a demonstration for middle school and high school age ladies focusing on enhancing their natural beauty; Allstars Performing Arts Academy; Makeup Artists of Atlanta Social, Media Makeup demonstration; Professional Airbrush Foundation, Instructor; The Peggy Denny Show, live demo on host; THIS DAY with BJ Arnett. WATC-TV 57

### Vision

To inspire women and young ladies to discover their true God-given beauty and identity through transformational beauty products, services and training to fully live out their royal destiny.

# ONE-ON-ONE IN PERSON & VIRTUAL MAKEUP

## *Classes*



DLU COSMETICS  
MAKEUP CLASSES



## SIGNATURE

# Makeup Classes



### NATURAL BEAUTY \$250

New job? New life? Let us makeover that makeup bag to fit with your lifestyle. In this in-person or virtual class, you will learn what works and doesn't work and teach you a basic beauty look.



### FLAWLESS FACE \$250

Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.



### MAKEUP UNDER 5 MINUTES! \$250

New mom? Got 5 minutes to get ready for that work Zoom? In this in-person or virtual makeup class, you learn how to get a gorgeous, pulled-together look in 5 minutes or less.



### ALL ABOUT THE EYES \$250

Love a natural or a more dramatic eye, but no amount of YouTube tutorials help? In this class, you'll learn how to get gorgeous eye looks that are completely customized to fit your unique eye shape.

## MAKEUP

# Masterclasses



### DIY BRIDE

\$ 375

Don't have a wedding makeup artist? No problem. This in-person or virtual makeup class will teach you how to do your own wedding makeup that photographs beautifully. Great for destination brides too!



### CAMERA READY

\$ 375

Are you a bridesmaid at several weddings and want to do it yourself? This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



### AIRBRUSH FUNDAMENTALS

\$ 475

Wanting to invest in an airbrush system? Need training on how to use it? I will share fundamental information, techniques and give you all the training you need to use this tool like a pro with the right products for you!



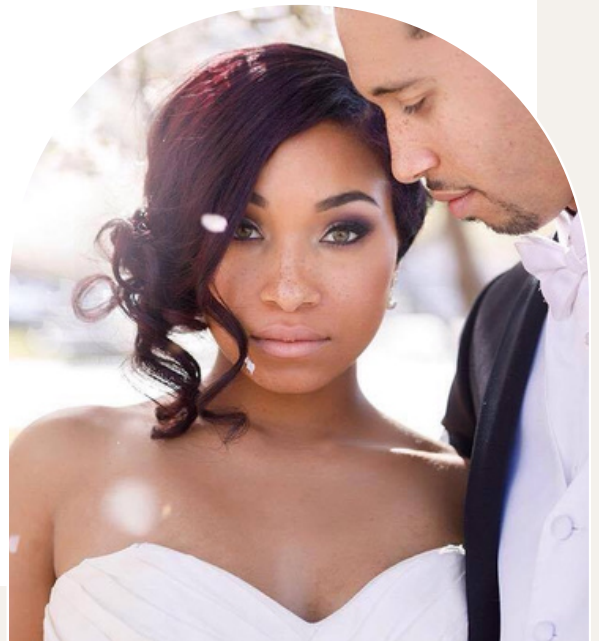
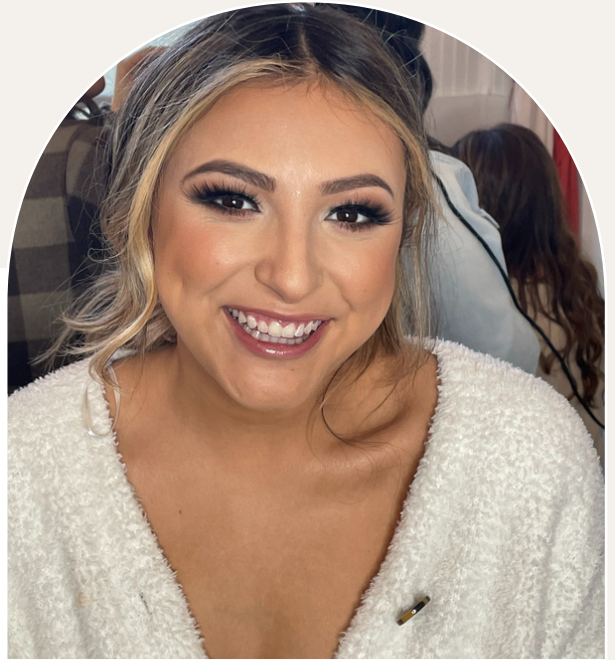
### AGELESS BEAUTY

\$ 375

Want to minimize the appearance of fine lines or wrinkles? Prepare your skin to look beautiful and radiant! This in-person or virtual makeup class will teach how to do your own makeup in a way that compliments us best as we age.



# Before and After



# Before and After



## Before

These ladies are stunning even without makeup. Their smiles light up any room. They were concerned with makeup not lasting through the night on the wedding day.

We performed a luxury skin prep application and used airbrush makeup as well as products that allowed makeup to last all night.



## After

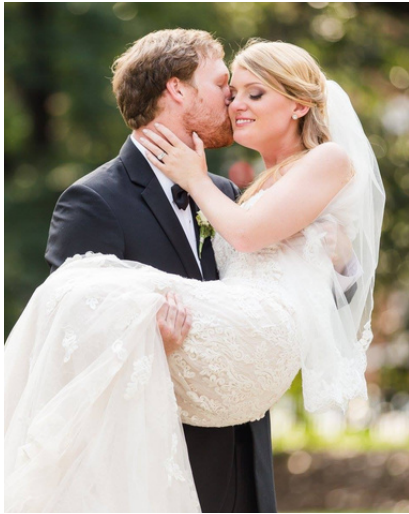
These ladies wanted to play up their eyes and lashes with a natural smokey eye look.

They do not wear a lot of makeup normally, so it was important for them to look like themselves but enhanced and radiant.



WE LOVE OUR CLIENTS AND OUR CLIENTS LOVE THEIR LOOKS

# Client Testimonials



Nicole said...

Carime,

Thank you so much for everything you did for me, my bridesmaids, & my family. The makeup was absolutely stunning. You truly are an artist. Thank you so much & best of luck with everything.

Love,  
Nicole Grant Bonds



Morgan said...

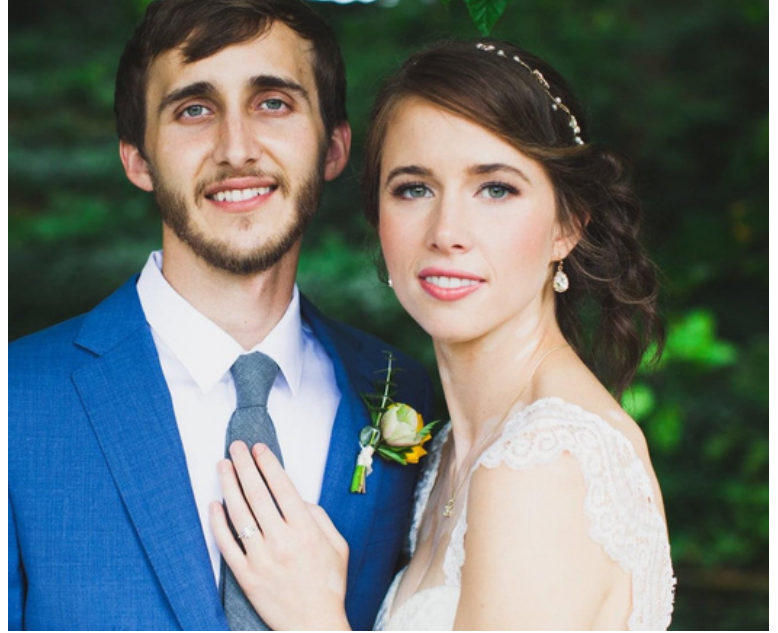
My makeup for my wedding day is one thing I will always look back on and say I'm so glad I used Carime! She did an amazing job. She did exactly what I wanted! I got married in the middle of summer outside, crazy I know....but my makeup was still on by the end of the night. This might sound crazy too, but I jumped in the pool on my wedding night and my makeup made it through that as well. So many people were complimenting how my makeup still looked good after being in the pool, and it's all because of Carime's amazing airbrush makeup! I would definitely recommend her to anyone and I can't wait to go to an event where I can get my makeup done again!

Morgan Smith



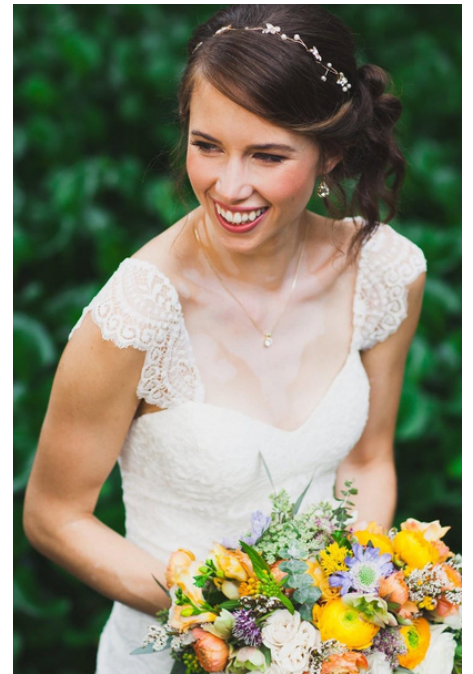
WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

# Client Testimonials



Sarah said...

Carime,  
Thank you so much for  
doing my makeup for the wedding  
& for being so sweet & patient  
with me throughout the process!  
You brought so much peace to my  
morning getting ready & I truly  
felt surrounded by love & the Holy  
Spirit. Thank you for blessing me &  
our day so fully!! My makeup was  
absolutely perfect!! You are so gifted & I'm  
excited to see your dreams & business  
to grow & flourish! Love you, Sarah





WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

# Client Testimonials



Amy said...



Carime,  
Thank you so much for making me look like a fairy tale princess model at my wedding! You are so sweet & talented! God blessed me by putting you in my life! Thank you for putting me at ease before my wws.

Thank you for your endless support and encouragement. Your love and laughter contribute to our lives. You are our teachers, best friends, guides and favorite people in the world. We want to thank you deeply for sharing in our life.

With Love Always,  
Taylor & Amy Denton





## WHAT TO HAVE ON YOUR MAKEUP APPLICATION

### *Appointment*

Relax and enjoy your time with us! We bring everything you need to enjoy a luxury service in our studio or at your home or hotel. Here are a few things you need for the day to run smoothly:

### FOR MAKEUP APPLICATION

- Please come with your face completely clean and pre-moisturized.
- 2-3 photos of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- Lip color, lip pencil, or lip gloss you love. We can test different DLU Cosmetics lip options prior to deciding which look is best for you. You also have the option to purchase DLU lip product day of.
- Please arrive about 5 minutes before your appointment time, to not potentially shorten your reserved makeup time.

### OTHER CONSIDERATIONS

- Artists and stylists work with tools that can be hot, and tools near the eyes. We also want to avoid any of our products or tools falling on the floor. We ask that all artists and stylists have a workspace free of traffic flow to avoid accidents.
- If we are working outside of DLU Studio, Let us know if there are tables available for artist and stylist to lay out their hair and makeup tools. If not available, we will bring our own.



CUSTOM QUOTE

## BUILD YOUR OWN PACKAGE

Every face is unique and so is your specific makeup need. Fill out this quick and easy form, and we'll get you a custom quote in 24 hours or less.

Need a little hand-holding? Let us help! No obligation!  
Schedule a Complimentary Phone Call

## GET IN TOUCH

# Contact Us



Home Studio is located near Scenic Hwy and Webb Gin

Take 85 N to Pleasant hill to Ronald Reagan, exit Webb Gin or 316 to Sugarloaf PKWY to Scenic Hwy and Webb Gin

### WORKING HOURS

By Appointment Only

### HOME STUDIO ADDRESS

TBA

### PHONE

404-723-3121

404-409-1214

### SEND US AN EMAIL

[carime@DLuCosmetics.com](mailto:carime@DLuCosmetics.com)

[contact@DLuCosmetics.com](mailto:contact@DLuCosmetics.com)

### LET'S SOCIALIZE!



DLu Cosmetics



@DLuCosmetics



DLu Cosmetics

LOVE WHAT YOU SEE? BOOK YOUR APPOINTMENT NOW!

Click [SCHEDULE TODAY](#) here or on our website to fill out form. We'll get back to you!

Questions? Let us help!  
[Schedule a Complimentary Phone Call](#)